



## *Idearc Yellow Pages Promotion*

2009-2010-Portland, Maine Area

### **Official Rules & Regulations**

- The \$50 coupon you've found on the cover of the Yellow Pages can be used towards any service that Pine State Services, Inc. offers. This includes any new service relating to plumbing, sewer & drain, refrigeration, heating, cooling, and remodeling to name a few.
- The coupon is valid towards the installation of a new heating/cooling/energy system. This can include solar, geothermal, woodpellet boilers etc. We recommend perusing our website further for additional services or call 207-883-1200 to inquire about a service not mentioned.
- The coupon is also valid towards available B5 Heating Oil "Fixed Rate Plans" from Pine State Services sister company, Pine State Energy. You may use the \$50 towards a new prepay or budget fixed rate plan for the 2009/2010 heating season. Contracts are already available. Please visit the Heating Oil page of our website for more details about the most current contract or call 207-883-8096 for more information. Heating contracts are limited so sign up early while supplies last.
- **Restrictions:** The \$50 removable coupon from Pine State Services, Inc. located on the front cover of the 2009/2010 Idearc Yellow Pages is valid from August 2009-August 2010. The \$50 coupon cannot be combined with another offer unless approved by the Service or Installation Manager. You must present coupon at time of service and hand in with payment to receive your discount. One coupon per service call. No cash value for coupon. Coupon is valid for any service work performed for more than \$79.99 In regards to using your coupon towards heating oil, you may take the \$50 off the total amount of your prepaid contract balance. If you choose the budget plan, your credit will be spread out thru your monthly payments.

### Entry details for the **FREE Energy Efficient Upgrade:**

- To thank you for participating in our promotion and for using your \$50 coupon, we will enter your name into a random quarterly drawing to win one of 8 “free energy efficient upgrades.” The drawings will be held at the corporate offices of Pine State Services, Inc and Pine State Energy at 5 Industry Road, South Portland, Maine. Drawings will take place on November 2, 2009, February 1, 2010, May 3, 2010, and August 2, 2010. Winners will be announced via email first to Pine State’s Email Member list and then secondly listed at [www.pinestateservices.com](http://www.pinestateservices.com). Each winner will be notified by phone and scheduled to meet with a System Engineer to discuss the best energy upgrade solution for the winner. Each winner must consent for Pine State to use their name, photograph and video footage for Marketing purposes as Pine State deems fit. Photos of each installation will be published for the public to see. No purchase necessary. Void where prohibited.
- Energy Upgrade Options for the 4 quarterly winners: Each winner may pick (1) of the eight options as their prize for the drawing. Please click the accompanying links to learn more about the listed option.

- 1) **Gas Fired Tankless Water Heater-** <http://www.rinnai.us/tankless-water-heaters/>
- 2) **90+ Efficiency Gas Fired Furnace-**  
<http://www.bryant.com/products/furnaces/index.shtml>
- 3) 1-2 room **Radiant Floor Heating**, up to 500 sq. ft. on the first floor of a home or building-  
<http://www.uponor-usa.com/>
- 4) **Smart Control and Indirect Water Heater Installation** (40 gallon) [http://www.taco-hvac.com/en/products/Zone%20Controls/products.html?current\\_category=137](http://www.taco-hvac.com/en/products/Zone%20Controls/products.html?current_category=137)  
[http://www.energysavers.gov/your\\_home/water\\_heating/index.cfm/mytopic=13020](http://www.energysavers.gov/your_home/water_heating/index.cfm/mytopic=13020)
- 5) **Bathroom Fixer!** The installation of (2) 1.6 gallon **Ultra Low Flush Toilets** and (2) **Low Flow Lavatory Faucets-** <http://www.totousa.com/Default.aspx?tabid=67>
- 6) Mitsubishi **Ductless Heating/Cooling Pump**-12,000 BTU’s- <http://www.mrslim.com/>
- 7) ~~1,000 Gallons B5 Biofuel Heating Oil~~ Oil must be delivered within one year.  
[www.bioheatonline.com](http://www.bioheatonline.com) *-(This item was won by Vivian Horoshak, our first Grand Prize Winner!)*
- 8) **Whole House Water Softener/Water Filtration system-** <http://www.macclean.com/>
- 9) **EXTRAS!**

Depending upon the needs of the winner, a larger Energy Upgrade may be more useful. The following upgrades are more expensive than the 8 options listed above. Pine State is happy to offer the winner \$5,000 towards the installation of any energy system that

exceeds the retail value offered in this contest. A System Engineer will be able to discuss options for upgrading to a Geothermal, Solar, Wood Pellet-fired boiler system or High Efficiency Boiler.

- **Restrictions on Prizes for the Quarterly Winners:** Each of the eight options has no cash value. Each winner can pick only one prize for their home or office. The value of each installation cannot exceed the retail value of \$5,000. Taxes on prizes are the sole responsibility of the winner. Pine State will give each winner \$5,000 towards the purchase of a more expensive larger Pine State supplied and installed energy system if desired. Each winner may pass on their prize to a charity of their choice or a friend or family member. Please remember that each winner must consent to the use of their photo and photos of the prize being installed for Pine State's marketing needs.
- **Eligibility:** The contest is open to legal residents of the U.S. who are at least 18 years of age at the time of entry. Employees of Pine State Services and Pine State Energy and members of their immediate families are not eligible. All federal, state and local laws and regulations apply.
- **Limitation of Liability** Pine State Services, Inc. as the sponsor of this contest reserves the right to cancel or modify contest and award the prize through an alternate means if fraud or misuse compromises the integrity of the contest, as determined by sponsor in its sole discretion. Entrants agree that the sponsor, and their respective employees or officers shall not be liable for injury, losses, damages, or costs of any kind resulting from participation in this contest or acceptance of or use or misuse of a prize or parts thereof. By entering, participants agree to be bound by these Official Rules. Pine State Services, Inc. reserves the right to alter any rules of this contest at anytime.
- For additional contest questions and information, please contact us at [monthlypromo@pinestateservices.com](mailto:monthlypromo@pinestateservices.com) or 207-321-2261
- Thank you for participating and good luck!